

EC Stewart Designs Expands its Relationship with Signals Catalog

Catalog and online retailer picks up two additional images from the EC Stewart Collections

August 15, 2005 - Raleigh, NC - EC Stewart Designs today announced that the Signals Catalog Company has added two dog prints from the CalligraphyPets collection of pen and ink illustrations to the two cats that they already carry. The new images: Fetcher and Scratcher, are calligraphic gestures by the award-winning artist Elizabeth (Lisa) Stewart. The CalligraphyPets are part of the broader EC Stewart Collections series' of illustrations.

Fetcher and Scratcher are part of the series that debuted in the winter of 2004 with the introduction of CalligraphyDogs Volume 1 featuring Fetcher. This line of eight dog gestures was inspired by the charm and personality that dogs demonstrate every day. Since their introduction the CalligraphyDogs has received kudos from dog owners and pet lovers throughout North America and continues to grow in popularity.

"I am thrilled that Signals has decided to begin carrying two of the CalligraphyDogs images starting in their Holiday 2005 catalog," said Lisa Stewart, CEO and Creative Goddess of EC Stewart Designs, Inc. "Since they began carrying images from the CalligraphyPets in the Spring of 2005, we have seen consistent growth in sales and have developed a strong collaborative relationship with Signals."

Parties interested in merchandising and licensing opportunities with EC Stewart Designs and the EC Stewart Collections can contact the artist through her Web site at: ecstewart.com

About the Artist

Based in Raleigh, NC, Elizabeth (Lisa) Stewart is an award-winning designer and illustrator with nearly two decades of experience creating artwork based on nature, animals and the world around her. In addition to her work on CalligraphyPets, Ms. Stewart is also CEO and Creative Goddess of EC Stewart Designs, Inc., a multifaceted design and marketing company that she runs with her husband, Andrew. Ms. Stewart and her husband live in Raleigh with their four cats.

About the EC Stewart Collections

Simplicity, elegance and sophistication are the hallmarks of the pen and ink illustrations in the EC Stewart Collections. Designed with an appreciation for the complexity of life in today's world, these images, created by Ms. Stewart, are intended to help bring a feeling of calm and tranquility to an otherwise hectic day. The illustrations in the collection present items, objects and animals through pure, refined line work all influenced and inspired by calligraphic techniques from around the world. Today the EC Stewart Collections contain over 200 images and continues to expand. Image categories include: Indulgence (wine, coffee), Animals (CalligraphyPets, woodland creatures, bugs and insects, farm animals), Household Items (home and garden), Chinese Zodiac and many more.

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